

VivifySM

Say *hello* to a new choice in health care

Introducing Vivify

Anthem Blue Cross (Anthem) and seven top hospital systems have partnered to bring you a new, integrated health care system. For you, that means a simple, easy-to-use way to get the care you need.

Now available in Los Angeles and Orange counties

Vivify is the result of a first-in-the-nation partnership between a health plan company and seven competing hospital systems. They've come together with the goal to help improve the health of every Vivify member. You're sure to know these names – the seven hospital systems all have hospitals ranked in the top 30 in Los Angeles and Orange counties by *U.S. News & World Report*.*

- Cedars-Sinai
- Good Samaritan Hospital
- Huntington Memorial Hospital
- MemorialCare Health System
- PIH Health
- Torrance Memorial Medical Center
- UCLA Health



Vivity offers you easy access, affordable care

The seven hospital systems and their medical groups have built a network that lets you go to some of the best primary care doctors, specialists and hospitals in Los Angeles and Orange counties – at an affordable price. With Vivity, having access to quality health care is now much simpler, with costs you'll know up front. When you go to the doctor, have a health care procedure like a test, or pick up a prescription, all you'll pay is a low copay.

Anthem Blue Cross Vivity offers you:

- **Choice.** With Anthem Blue Cross Vivity, you can choose from topnotch doctors. The health plan's tools and programs also help you make the right choices and easily manage your care.
- **Affordability.** You'll pay a low, predictable out-of-pocket copay for covered hospital, doctor services and prescriptions. You don't have to worry about meeting deductibles.
- **Simplicity.** You should get what you want: a plan that's flexible and easy to use. With Vivity, you'll know up front what your choices are, what they cost and what to expect.
- **A primary care physician.** You'll choose your main doctor, also called a primary care physician. Your main doctor focuses on your whole health, which includes preventive care; helps guide you through the health care system if you need added care from specialists and hospitals; and works with you to make decisions about your health.
- **24/7 access.** Anthem has you covered with 24/7 access to health care through:
 - Doctor visits – normal office hours and "after care" hours which your doctor may offer.
 - LiveHealth Online – video chats with a doctor using a computer or mobile device to answer questions, make a diagnosis, and even prescribe basic medications when needed. No appointment needed, and copays are the same as going to your main doctor (or no more than \$20).
 - 24/7 NurseLine – ask a registered nurse your health questions.
- **Urgent or emergency care.** You're covered around the world and around the clock. You can also get a guest membership when temporarily living outside of California.
- **Online tools and support.** Includes helpful decision-making tools, health resources, personal guidance, discounts on health-related products and more. All to help you make confident choices and achieve your best health.



We're happy to say *hello* to our new Vivity members! Enroll today – we're looking forward to serving you.

We're here to help make your life easier

Do you have surgery planned? In the middle of treatment? Having a baby? Need help choosing a doctor? No problem.

Our team is here to help:

- Answer your questions.
- Provide transition assistance.
- Choose the primary care doctor who is right for you and your family.

Call our Vivity New Member Support team at 1-844-497-5954. We're happy to help!

Vivity™ offered by **Anthem**® 
BlueCross

*U.S. News & World Report 2014–2015 Best Regional Hospital Rankings

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